

|                             |                         |              |                        |                                     |
|-----------------------------|-------------------------|--------------|------------------------|-------------------------------------|
| SERIAL NUMBER<br>09/422,195 | FILING DATE<br>10/21/99 | CLASS<br>705 | GROUP ART UNIT<br>2767 | ATTORNEY DOCKET NO.<br>12837(YO999- |
|-----------------------------|-------------------------|--------------|------------------------|-------------------------------------|

APPLICANT  
DIMITRI KANEVSKY, OSSINING, NY; WLODEK W ZADROZNY, TARRYTOWN, NY;  
ALEXANDER ZLATSIN, YORKTOWN HEIGHTS, NY.

1033

\*\*CONTINUING DOMESTIC DATA\*\*\*\*\*

VERIFIED

OK N/A.

\*\*371 (NAT'L STAGE) DATA\*\*\*\*\*

VERIFIED

OK N/A. 10/29/99

\*\*FOREIGN APPLICATIONS\*\*\*\*\*

VERIFIED

OK N/A.

IF REQUIRED, FOREIGN FILING LICENSE GRANTED 11/17/99

|   |   |                           |                        |                       |                            |
|---|---|---------------------------|------------------------|-----------------------|----------------------------|
| Foreign Priority claimed<br>35 USC 119 (a-d) conditions met           | <input type="checkbox"/> yes <input type="checkbox"/> no<br><input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | STATE OR<br>COUNTRY<br>NY | SHEETS<br>DRAWING<br>4 | TOTAL<br>CLAIMS<br>41 | INDEPENDENT<br>CLAIMS<br>3 |
| Verified and Acknowledged<br>Examiner's Initials _____ Initials _____ |   |                           |                        |                       |                            |

ADDRESS  
RICHARD L CATANIA  
SCULLY MURPHY & PRESSER  
400 GARDEN CITY PLAZA  
GARDEN CITY NY 11530

TITLE  
SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION

|                                       |   |   |
|---------------------------------------|---|---|
| FILING FEE<br>RECEIVED<br><br>\$1,138 | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>NO. _____ for the following: | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees (Filing)<br><input type="checkbox"/> 1.17 Fees (Processing Ext. of time)<br><input type="checkbox"/> 1.18 Fees (Issue)<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |
|---------------------------------------|---|---|